

For immediate release

May 18, 2007

Galumbeck Beauty

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Galumbeck Beauty Celebrates Seventh Anniversary of Spa Phoenix and Galumbeck Plastic Surgery at Hilltop in Virginia Beach

a history of innovation and pioneering personal services and procedures

Virginia Beach, VA – Galumbeck Beauty, the Hampton Roads beauty business headquartered at Galumbeck Plastic Surgery and Spa Phoenix and Salon at Hilltop, celebrates its seventh year as an innovator in the growing personal services/procedures health category. During the anniversary month of May, clients of Galumbeck Beauty enjoyed special anniversary discounts on spa and salon services, Botox and Restylane.

To cap the celebration, a special in-town luxury escape prize drawing was held. Ann Cazares of Virginia Beach was selected at random from more than two hundred entrants. Her prize spa spree will include a Day of Beauty for two at Spa Phoenix and an evening's stay on the club level of the Hilton Virginia Beach Oceanfront.

Launched by Matthew Galumbeck, MD, and his wife and business partner, Cynthia Galumbeck, MD, the business has a history of introducing new technologies and techniques, both in Matthew Galumbeck's cosmetic plastic surgery facility and in the medi/day spa and salon.

As Galumbeck Beauty, the doctors have created a vertically organized beauty business that serves image conscious Virginians' growing appetite for beauty enhancement and youth preservation.

Among the firsts achieved through the plastic surgery facility, the adjoining spa and salon, and through their development of the nationally distributed Skin Amnesty[®] skin care system:

- Hampton Roads' first full service fusion spa, combining a classic menu of spa services with a full service hair and nail care salon
- The first (and only) south Hampton Roads spa to be named to *New Beauty Magazine's* 5-star list of America's top beauty destinations
- The first spa to offer a medically directed menu of spa services under the supervision of a cosmetic plastic surgeon
- the first to offer non-surgical facial rejuvenation with the exclusive Phoenix Peel, the Amnesty Peel and the Skin Amnesty Skin Care System developed by Dr. Galumbeck
- the first plastic surgeon to offer laser-assisted liposuction for enhanced safety, accelerated recovery and cost-containment of procedure
- the first and only doctor-developed skin care line produced in Hampton Roads

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Matthew Galumbeck, MD is a board-certified cosmetic plastic surgeon with over a decade of

clinical experience, whose practice focuses on a precise range of procedures to enhance face, breast and body. Published in medical journals, Galumbeck is member of the faculty of Eastern Virginia Medical School. He is medical director of Spa Phoenix, a medical/day spa in Virginia Beach, founded in 2000. His skin care line, Skin Amnesty[®] is a 'smart' skin care system developed to offer women and men a regimen to maintain the results of their plastic surgery, and potentially delay the need for further surgery, by restoring healthy skin and protecting it from environmental damage.